

# NTRF Donor & Sponsor Recognition

Supporting Research That Advances Canada's Greenspaces

## Our Commitment to Recognition

The National Turfgrass Research Foundation (NTRF) gratefully acknowledges the individuals, companies, and organizations whose support advances independent, science-based turfgrass research across Canada.

We are committed to recognizing contributions in a thoughtful, transparent, and respectful manner that reflects the intent of each donor or sponsor.

## Donor Recognition

Individual and organizational donors may be recognized on NTRF's **Donor Wall**, unless anonymity is requested.

- Donor names are listed alphabetically or by giving tier, where applicable
- Donation amounts are not publicly disclosed
- Recognition is updated periodically throughout the year

This recognition reflects the collective impact of donors who help fund research, share findings, and strengthen industry knowledge nationwide.

## Sponsor & Partner Recognition

Sponsors and partners are acknowledged separately and in accordance with the specific terms outlined in their sponsorship agreements. Recognition may include event visibility, digital placement, and program-specific acknowledgements aligned with the level and nature of sponsorship support.

## Anonymity & Preferences

Donors and sponsors may choose to:

- Remain anonymous
- Request updates to how their name appears
- Request removal from public recognition at any time

NTRF respects all recognition preferences.

## Questions or Updates

If you have questions about donor or sponsor recognition, or wish to update your preferences, please contact NTRF directly.